



Kalentin
VEGAN
KLC LASH LIFT





Before | After



Welcome to Kalentin

Kalentin has grown to become a leading lash brand in Italy and a prominent supplier throughout the professional beauty industry in Europe. The brand has been developed with over 50 years of heritage, by professionals to create quality products, made in Italy, driven by a passion for the highest techniques and setting industry standards.

Our vision is to infuse every product with our customers in mind. In a world that is ever evolving we wanted to be part of making life easier and more sustainable. With the highly esteemed expertise, finesse and design of our team we have created the first complete Vegan Lash Lift kit to be registered with The Vegan Society. We are a brand you can trust to deliver exceptional results driven products with integrity.

What Veganism means to Kalentin?

For Kalentin it was the next step in our mission to **'make life easier and more sustainable'**. This is our ethos and we are making changes throughout the company. We wanted to create a complete Vegan Lash Lift Kit which included every part of the treatment. We contacted The Vegan Society to start the process. It took over 12 months to receive the prestigious registration with every single part of the kit stringently researched.

This product research included all raw materials, production processes and the origin of all raw materials. To achieve the registration from The Vegan Society they have to confirm that all materials are not derived from an animal source or a product made by an animal and is 100% clear of any contamination in the production process.

Who are the Vegan Society?

The Vegan Society is the oldest Vegan organisation in the world with over 70 years of research and campaigning to create a more Vegan place to live. The Vegan Society first coined the term 'Vegan' from the old term 'Non-Dairy Vegetarian' by taking the first 3 letters & last 2 letters of Vegetarian. From here the term 'Vegan' was born.

The Vegan Society continues to hold true to the vision of the founding members as it works towards a world in which humans do not exploit other animals. They are as determined as ever to promote vegan lifestyles for the benefit of animals, people and the environment.



LICENSOR:

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS, INC.

By: *Kathy Guillermo*
Name: Kathy Guillermo
Title: Senior Vice President
501 Front St., Norfolk, VA 23510

LICENSEE:

KALENTIN & CLASTER SAS

By: *Luciano Caporaso*
Name: Luciano Caporaso
Title: CEO
Address: VIA Fruà, 5 24052 Azzano San Paolo (BG) Italy

WHAT IS A LASH LIFT?



The Lash Lift is an innovative treatment that has been taking the international cosmetic industry by storm. The 4-step treatment system lifts the lashes from the base and works in synergy to create the illusion of visibly longer and more voluminous lashes, while maintaining a completely natural effect. The result lasts up to 4 to 6 weeks.

EXCELLENCE MADE IN ITALY

The Kalentin 4-Step Treatment System is formulated in our prestigious Italian Laboratory



Our Italian team of dedicated chemists have a vast knowledge in developing advanced formulations with an international reputation for excellence. At the heart of the team is an exceptional passion to share their many years of experience to create products of the highest distinction. All products in the 4-step Treatment system have been registered with the EU cosmetic portal and are Ophthalmologically tested.



KLC LASH LIFT KIT

At Kalentin, our customers are at the heart of everything we do. Following the huge success of the KLC Lash Lift system, we listened to our customers and recognised that the demand for a Vegan version of the kit was rising at a rapid rate. We wanted to create a complete kit which included every part of the treatment contained in a 'work station' box that is also re-usable when products are replenished. The kit is complete with 30 treatments and keeps everything organised and tidy.



The process took over 12 months and we worked with The Vegan Society to officially register a complete Vegan kit. As part of our environmental ethos we have minimised the amount of plastic packaging by using paper versions with each bottle now lasting longer.

KLC LASH LIFT KIT



We are proud to say that we are the first brand to launch a complete Vegan Lash Lift Kit globally registered with The Vegan Society



THE KIT CONTAINS:

- 1 x Express Vegan Bonding Gel 10ml
- 1 x Vegan Lifting Balm 15ml
- 1 x Vegan Moisturising Serum 15ml
- 1 x Vegan Volume Fixer 15ml
- 1 x "The Genie" Vegan Lash lift tool
- 1 x Vegan Protein Remover (75Pads)
- 30 Pairs of Vegan Silicon Pads
- 30 Pairs of Vegan Aloe & Vit. C Eye Patches
- 30 x Vegan Mascara Brushes
- 60 x Vegan Cotton Swabs
- 120 x Vegan Microbrushes \varnothing 1,2mm
- 1 x Vegan Cosmetic box



4-STEP TREATMENT SYSTEM



VEGAN EXPRESS BONDING GEL 10ml

Represents the 1st stage of the lash lift treatment. It is a very safe and delicate adhesive that has been specifically designed to keep the silicon pads attached to the eyelids and the lashes attached to the silicon pads.



QUICKER VEGAN LIFTING BALM 15ml

Represents the 2nd stage of the lash lift treatment. This product allows to delicately break the structural bonds of the eyelashes, thus allowing to redefine their shape. At the same time, the presence of Plant Keratin and Camomile have a regenerating and nurturing action.



VEGAN VOLUME FIXER 15ml

Represents the 3rd stage of the lash lift procedure. This product repairs the structural bonds of the lashes, fixing the lashes into their new shape.



VEGAN MOISTURISING SERUM 15ml

Represents the 4th and last stage of the lash lift treatment. It has a dual action; it is used to remove the residues of the bonding gel and it also exerts a nourishing, regenerating and volumising action thanks to the presence of plant based Keratin, Hyaluronic Acid and Panthenol.



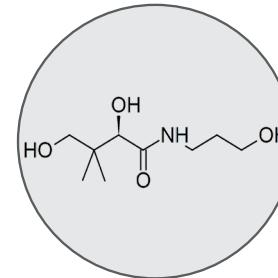
MORE THAN JUST A LIFT

The Lash Lift is a multi-tasking treatment delivering more than just a lift to the lash line but is power packed with lash loving active ingredients. We understand that the beauty industry has advanced over the last few years with customers wanting products that have extra benefits in one treatment.



Plant Keratin
to STRENGTHEN

Hyaluronic Acid
to VOLUMIZE



Panthenol
to NOURISH

Chamomile
for GROWTH & SHINE



The KLC Lash Lift has a triple action to lift, tint and treat the lashes making them not only look amazing but to feel it too. These ingredients have been carefully selected to work in synergy together to enhance the lash condition in 4 ways.

ESSENTIALS

PATENTED

THE GENIE - THE TOOL YOU HAVE WISHED FOR!

The Genie was designed to give our customers an alternative to the standard lash lift tool. We thought how can we make this tool do the work for you? We developed the tool with a longer tip to lift more lashes so this speeds up your treatment time. Then we gave the tip the grooves so the lashes can be lifted in the straightened position making this process so much easier.



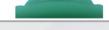
THE DREAM TEAM

Our Express Bonding Gel works like a dream with the Genie. The Express Bonding Gel dries quicker and is a liquid consistency making it super easy to apply and lift the lashes in place. This truly is a match made in heaven.

ALSO AVAILABLE FOR LEFT-HANDED

VEGAN SILICON PADS

We have created 4 sizes to ensure that the perfect lift is created for every clients lash length and eye size. They are super soft and sit on the lids comfortably.

XS		for very short lashes and an ultimate lift
S		for short-medium lashes and an ultimate lift
M		for medium length lashes and a medium lift
L		for longer length lashes and a natural lift

DISPOSABLES



75 VEGAN PROTEIN REMOVER PADS

Developed to be used as a pre treatment, they remove oils, dirt and thoroughly cleanse the lashes ready for the bonding gel to be applied.



30 VEGAN ALOE & VITAMIN C EYE PATCHES

Used to protect the lower lashes during the lash lift treatment. The aloe and vitamin C have a soothing effect on the skin underneath the eyes.



60 VEGAN DISPOSABLE COTTON SWABS

Used at the end stage of the treatment to remove any last residues of tint and moisturising serum.



30 VEGAN DISPOSABLE MASCARA BRUSHES

Used to comb through the lashes at the beginning and the end of the treatment.



120 VEGAN DISPOSABLE MICRO BRUSHES

Used to apply and remove the 4-step treatment system effectively.



TREATMENT ENHANCEMENTS

VEGAN CLEANSING FOAM

The vegan cleansing foam cleanses the eyelashes and delicate skin around the eyes thoroughly. Specifically developed for Lash Techs to use prior to an eyelash treatment, the gentle formulation will not affect the treatment results. The cleanser removes makeup, oils & dirt together with the brush it also has an exfoliating action to remove any dead skin from the eyelids.

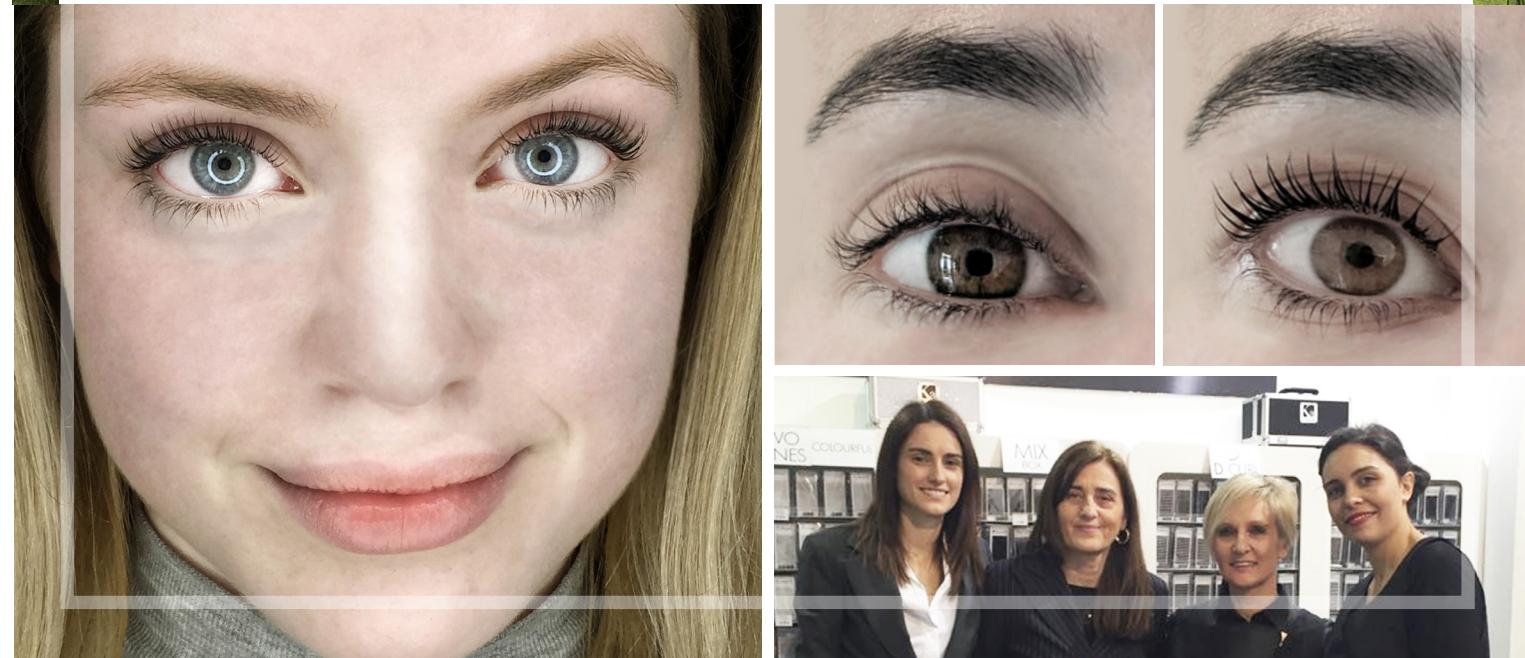
- Vegan
- Specifically formulated to use for eyelash treatments
- Ophthalmologically Tested
- Gentle Cleanser

VEGAN EYELASH TINT

The vegan tint has been formulated to add to the Vegan Lash Lift treatment. It has been certified by the Vegan Society and is cruelty free. Its super-pigmented consistency allows to define the lashes which adds the 'wow' factor to the treatment.



Kalentin
FAMILY



have a look at our video



HEAD OFFICE & WAREHOUSE

164 Boundary Road
St. Helens, England,
WA10 2LS

Telephone: +44 (0)1744 302121

Shop at www.kalentin.co.uk



UFFICI E SHOWROOM

Via Friuli, 5
24052 Azzano San Paolo
(BG) Italia

Tel: +39 035 315309

Shop at www.kalentin.com